

The Youth Leader

Project Prevent • Fall 2019 Newsletter • Vol 2 Issue 1

Youth Led. Fact Fed. Annual Conference 2019

The 2019 Youth Led. Fact Fed. Annual Conference was a huge success! This year's theme was, "We Speak." The focus was to help students understand how to speak out on things they are passionate about, like tobacco and nicotine prevention in their schools and communities.

Students were able to attend hands-on workshops centered around Project Prevent's three pillars: Prevention, Education and Leadership.

A special thank you goes out to all of our volunteers! It wouldn't have been such a success without your help. We had 316 students attend this year's conference and with advisers and volunteers, the total number in attendance was 384. It's a huge jump from last year and we are so excited!

We hope the students were able to walk away with valuable information and we look forward to seeing you all again next year!



Chapter Shoutouts

- eStem East Village Junior High School in Little Rock created a Project Prevent banner for the 2019 Red Ribbon Rally.
- Beryl Henry Elementary School in Hope placed tobacco-free yard signs around their school's campus.
- Arkansas High School in Texarkana created a bulletin board at their school to educate their peers about smoking and vaping.
- Green Forest High School changed their infraction policy regarding tobacco. Students caught with the product will now receive counseling with the school nurse.
- Mountain Home Junior High School created a poster at their school to record the number of vaping related deaths in the U.S.
- Brandon House Cultural & Performing Arts Center in Little Rock created a music video and performed a step routine at the 2019 Youth Led. Fact Fed. Annual Conference.

Follow us on Instagram and Facebook @ProjectPreventAR to see more shoutouts every Thursday as we share the #FacesOfProjectPrevent.

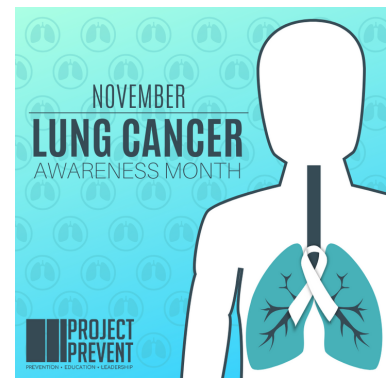
#MONDAYMEME

#TRIVIATUESDAY

WHOA, WAIT, VAPE?

#FACESOFPROJECTPREVENT

#FOLLOWFRIDAY



Just a reminder, above is a picture of our weekly posting schedule for Facebook and Instagram. Be sure and follow along @ProjectPreventAR for some useful information about tobacco and nicotine and keep up with what our chapters are doing around the state. (You might see yourself!)

Speaking of Instagram, we reached 500 followers! We're now up to more than 580 actually! Thanks for helping us reach this goal. Now to get to 1,000...

November is Lung Cancer Awareness Month. We will be sharing information about lung cancer on our pages and encourage you to do the same. You can find resources at lungcancerawarenessmonth.org.

New Logo Celebration

As you've all hopefully noticed by now, we have a new logo! This summer, Project Prevent got a little face-lift in order to better reach our target audience, teens and young adults like you!

The three colored bars in the logo represent the three pillars of Project Prevent: Prevention, Education and Leadership. Our hope is that the students involved with Project Prevent start this new school year with fresh ideas and creative ways to educate their friends and their community members about tobacco and nicotine. We can't wait to see the work you do!



REMINDER! READY. SET. RECORD. 2019!

For more than 15 years, students in grades 8-12 have used video, acting and editing skills to demonstrate their ability to effectively and creatively teach others about the harmful effects of tobacco and nicotine, and you can make a difference too!



**Submissions Accepted
SEPTEMBER 9, 2019 -
DECEMBER 15, 2019**



Laura Taylor, TaylorLB@archildrens.org
Stephanie Bell, BellSM@archildrens.org