

PROJECT PREVENT

YOUTH LED FACT FED ANNUAL CONFERENCE: CHANGING GEARS



Wednesday, November 17, 2021

9:00 AM – 2:00 PM

Benton Event Center (Virtual Option)

17322 I-30, Benton, AR 72019

The Project Prevent Youth Coalition is proud to announce the 2021 Youth Led Fact Fed Annual Conference! The theme is “Changing Gears” and the focus is to equip students in grades 7-12 with the necessary knowledge and the skills needed to help change the way others think about tobacco and nicotine.

Currently in Arkansas, 9.7% of high school students smoke cigarettes, which is more than double the national average of 4.6%. The number of kids now under 18 and alive in Arkansas who will ultimately die prematurely from smoking is around 69,000. Arkansas has a high rate of smokeless tobacco and e-cigarette use among youth as well (<https://www.tobaccofreekids.org/problem/toll-us/arkansas>).

Students who attend the Project Prevent Youth Led Fact Fed Annual Conference will learn from health experts and engage in hands-on activities that build skills in leadership, advocacy and teamwork. Upon completion, students will have the ability to provide tobacco education and help change the social norms regarding tobacco and nicotine use in their schools and communities.

There is no cost to attend the Project Prevent Youth Led Fact Fed Annual Conference, and a continental breakfast and full lunch will be provided. Please feel free to contact me with any questions and we hope to see you there!

To learn more, or to register, visit projectpreventar.org/what-we-do/annual-conference.

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