

READY. SET. RECORD.



OPEN TO ARKANSAS
STUDENTS IN GRADES 7-12

SUBMISSIONS ACCEPTED AT
PROJECTPREVENTAR.ORG

MAKE A VIDEO BETWEEN
30-60 SECONDS
ADDRESSING ONE OF THE
FOLLOWING TOPICS

OCT. 27, 2025
THROUGH
FEB. 9, 2026

- 1 Demonstrate how you can be a leader among your friends, family or people in your community to help them quit smoking and share credible resources for quitting
- 2 Encourage young people to live healthy lives by never using tobacco or nicotine products like vapes or dip
- 3 Demonstrate how you can lead the way around tobacco and nicotine use by living tobacco and nicotine free and encouraging them to do the same



#PlayItSafe #SkiptheRisk