

This year's theme is **REACH!** You may choose from one of two options for your essay:

1 REACH Your Family and Friends

- What could you say to family members to help them quit using tobacco? Be sure to include resources to help them quit (hint: visit ProjectPreventAR.org).
- What will you say to your friends to prevent them from ever using tobacco or nicotine? Be sure to include facts about the harmful effects and consequences of smoking, dipping or vaping.

2 REACH the Truth About E-cigarettes and Vaping

- Many people believe that e-cigarettes and vaping are not harmful. What can you find out about these products? What health risks are associated with e-cigarettes and vaping?

PROJECT GUIDELINES

Open to Arkansas students in grades 4-6. Prizes will be awarded to first, second and third-place winners for each grade. The essays should focus on the supplied theme topics. All essays must be written by the students. Essays should be no more than 500 words for grades 4-5 and no more than 750 words for grade 6. Entries that are graphic or violent in nature will not be eligible.

SELECTION CRITERIA

A third party will judge all essays and the winners will be announced in May 2021. Judging will be based on the following criteria:

- Creativity
- Effectiveness/Accuracy of Message
- Ethics/Good Taste
- Quality of Writing

HOW TO ENTER

Beginning January 11, 2021, students may submit their entries at **ProjectPreventAR.org**. Entries may also be emailed to the Project Prevent Coordinator at taylorlb@archildrens.org, or mailed to Arkansas Children's Hospital, Attn: Project Prevent, 1 Children's Way, Slot 669, Little Rock, AR 72202. All entries must be received by Friday, April 9, 2021 at 5 p.m.

PRIZES

Winners will be announced on the Project Prevent website and on social media in May 2021. The teacher or guardians of the winning students will be contacted as well, and the Project Prevent staff will make arrangements to deliver the prizes. Students will be awarded a certificate and the following prizes:

FOURTH GRADE

3rd Place: Beats Headphones

2nd Place: Reading Tablet

1st Place: Laptop Computer

FIFTH GRADE

3rd Place: Beats Headphones

2nd Place: Reading Tablet

1st Place: Laptop Computer

SIXTH GRADE

3rd Place: Beats Headphones

2nd Place: Reading Tablet

1st Place: Laptop Computer

ALL ENTRIES MUST INCLUDE STUDENT'S NAME, GRADE, SCHOOL AND TEACHER

TO LEARN MORE ABOUT DRAWING FOR A DIFFERENCE AND MY REASON TO WRITE, VISIT PROJECTPREVENTAR.ORG

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