

The Youth Leader

Project Prevent • Fall 2018 Newsletter • Vol 1 Issue 1

Youth Led Fact Fed

The Project Prevent Youth Coalition's (PPYC) annual conference was a huge success! This year's theme was *Youth Led Fact Fed*. The students were able to help lead the conference and educate their peers about the dangers of tobacco and nicotine.

The conference took place on October 17th from 9 am to 2:30 pm and was held at the C.A. Vines Arkansas 4-H Center. We had over 276 students, teachers, volunteers and guests in attendance.

This year's conference wouldn't have been such a success without the help of our volunteers. Thank you for your dedication to making the next generation of Arkansans tobacco and nicotine free.

Thank you to our chapter members and advisors for attending this year's conference and for the difference you are making in your communities around the state. Keep up the great work!

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**YOUTH
LED** **FACT
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Fast Facts

1. More than 16 million Americans are living with a disease caused by smoking.
2. On average, smokers die 10 years earlier than non-smokers.
3. Worldwide, tobacco use causes nearly 6 million deaths per year, and current trends show that tobacco use will cause more than 8 million deaths annually by 2030.



PPYC Chapter Highlights

Our Project Prevent Youth Coalition chapters around the state have been doing amazing work in their local communities this year. Here's a quick recap and some highlights of the fun events they are holding around Arkansas to educate their peers about tobacco and nicotine.

- Implemented tobacco education at various community events such as county fairs, parent-teacher conferences, school family nights, community health fairs and fall festivals: **Harrisburg , Scott County, Texarkana, Bigelow, Hoxie, Hot Springs Oaklawn Magnet, Valley View, Dermott, El Dorado, Cross County, Nashville, Acorn, Des Arc**
- Provided tobacco prevention education to elementary students, including reading, "No Thanks but I'd Love to Dance" and "Smoking Stinks!": **Fordyce, Perryville, Cross County, Kirby, Berryville**
- Displayed posters and bulletin boards throughout the schools and hosted anti-tobacco poster contests: **Mountain Home, Harrisburg, Fordyce, Mt. Vernon-Enola, Charleston, Kirby, Cross County, Scott County**



- **Lisa Academy West** produced a tobacco "news" program on their local school news channel and created social media accounts for tobacco awareness and education
- **Ashdown High School** advocated for better enforcement of tobacco-free school policies by meeting with school administration and providing signage
- **Cross County High School and Elementary School** created GoNoodle videos with tobacco education questions



Ready. Set. Record.

The Ready. Set. Record. Film Festival is quickly approaching! If you haven't already, start creating your 30-second videos about being tobacco free. Entries will be accepted through January 4, 2019. Submit your videos on our website www.sosprojectprevent.com/ReadySetRecord.

The theme is *Youth Led Fact Fed*. The Film Festival and Awards Show will take place on February 20, 2019. Awards and prizes will be given to the winning videos.

Check out our website for more information and tutorials on how to shoot a video. We look forward to seeing the exciting commercials you create!

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