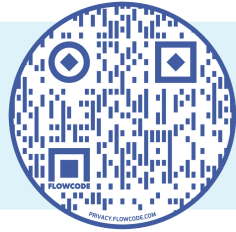
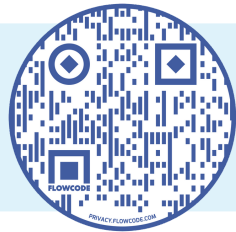
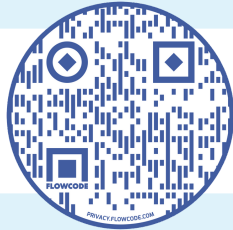


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Check out our website [ProjectPreventAR.org](http://ProjectPreventAR.org)

# The Youth Leader

Project Prevent • Fall 2020

The Youth Led Fact Fed Annual Conference may have looked a little different this year, but we were happy to REACH our Chapters, as well as many other students throughout the state. While we were not able to meet in-person, many Project Prevent Chapters were still able to gather with fellow members to watch the virtual conference while maintaining social distancing and masking.



Drew Central Middle School



2020 Youth Led Fact Fed Conference Theme



Charleston High School

The Youth Led Fact Fed Annual Conference was recorded as a four-part series for grades 4th-12th that premiered on October 14th. The virtual conference can now be viewed at any time and can be found on the Project Prevent website or YouTube channel. Students that view the Youth Led Fact Fed Annual Conference will learn about the harmful effects of tobacco and nicotine as they complete each session.

**Part 1 Relationships:** REACH your family and friends

**Part 2 E-cigarettes & Vaping:** REACH the truth

**Part 3 Action Steps:** What's your REACH & Chapters: REACH your potential

**Part 4 Help:** Help others REACH their goals



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## Welcome Back & Welcome Newcomers

We are excited to welcome all of the Project Prevent Chapters for the 2020-2021 school year! There are dozens of returning Chapters and several newcomers. Our Chapters provide tobacco and nicotine prevention and education to their local leaders, peers and community members. To learn more or to register a Project Prevent Chapter, visit our website and click “What We Do.”



Please join us each month as we host statewide meetings to provide updates and celebrate Chapter successes! The first Wednesday of the month we host Project Prevent Statewide Meetings for students in grades 7th-12th. The second Wednesday of the month we host Project Prevent Next Generation Statewide Meetings for grades 4th-6th. Both meetings are from 12:00-12:30 PM. Each meeting is open to the public, and we invite community and school partners to join.

To connect to a meeting, visit our website and click “News & Events” then “Event Calendar.” Open the meeting you want to join in the calendar and follow the link to connect. You can also view the recordings from previous meetings by follow the same steps.

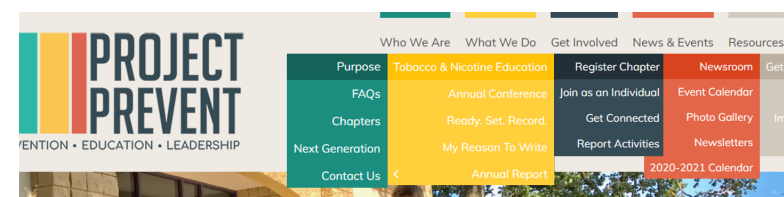


Top Left Photo: Beryl Henry Elementary School in Hope  
Bottom Left: Mountain Home Junior High School  
Bottom Right: Fordyce High School

## Ready. Set. Record. is Now Open!

Ready. Set. Record. is open! REACH out and make a difference creatively by entering a Ready. Set. Record. video. Showcase your video production, acting and editing skills, while teaching others about the harmful effects of tobacco and nicotine. The deadline to submit is January 8, 2021, so there's still time!

Enter and learn more about the rules and prizes at [ProjectPreventAR.org](http://ProjectPreventAR.org) and follow us on social media @ProjectPreventAR. A virtual film festival will be held in early 2021 to announce the winners. We can't wait to see your talents on the big screen!



## Reporting Activities

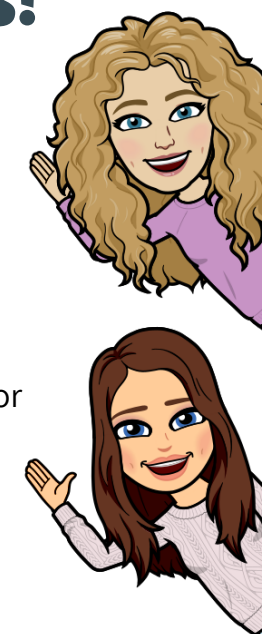
Are you hosting a Project Prevent Chapter meeting or event? Don't forget to report your work on our website. Simply click “Get Involved” and “Report Activities” to complete the short form to report the progress you're making in your area to end youth tobacco and nicotine use! Send any photos from your events to Stephanie.

## Contact Us!

**Laura Taylor**  
Statewide Coordinator  
[TaylorLB@archildrens.org](mailto:TaylorLB@archildrens.org)  
(501) 364 - 3883

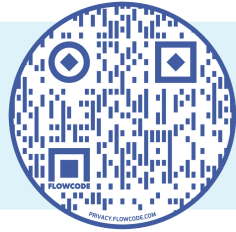
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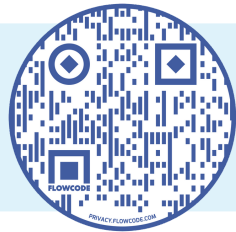
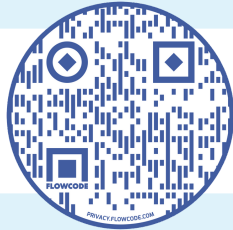


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# The Youth Leader

Project Prevent • Winter 2021

We've officially wrapped Ready. Set. Record. 2021 with a total of 138 videos submitted! Students from all across the state showcased their video, acting and editing skills to effectively and creatively teach others about being tobacco and nicotine-free.

Each year, we host a Film Festival in Little Rock to celebrate those who entered and video and to award our finalists. However, due to COVID-19, this year's Film Festival will be held virtually. It will take place on February 19th at 7 PM and will premiere on the Project Prevent YouTube channel.

First, second and third place awards will be given in each of the categories: Advanced, Intermediate and Beginner. We will also give out awards for Best Actor, Best Actress, Best Editing, Best Special Effects and Most Likely to go Viral. We can't wait for you all to see these awesome videos and celebrate the hard work of these talented students! Below you will find the list of this year's finalists.

## READY. SET. RECORD. 2021 FINALISTS

- |   |  |
|---|--|
| <b>Ouachita High School, Jr. Warrior SWAG</b>   | <b>Cave City High School, 4th Hour Squad</b> |
| <b>Har-Ber High School, Team 4</b>              | <b>Lakeside High School, 5Star</b>           |
| <b>Lakeside High School, Garfield</b>           | <b>Cave City High School, Petrified!</b>     |
| <b>Nettleton High School, Nettleton Raiders</b> | <b>Bentonville High School, Keira + Emma</b> |
| <b>Mountain Home High School, MHHS EAST</b>     | <b>Lakeside High School, Rap PS</b>          |
| <b>Lakeside High School, CC</b>                 | <b>Har-Ber High School, Team 2</b>           |
| <b>Har-Ber High School, Team 3</b>              | <b>Lakeside High School, Kash</b>            |



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# Project Prevent Chapters At Work

Our Project Prevent Chapters from around the state have really risen to the challenge of providing tobacco and nicotine prevention and education in the midst of a pandemic. COVID-19 has caused many students to attend school virtually and many events have been canceled. While we are accustomed to seeing students spread awareness at ballgames or fall festivals, our Chapter members have not shown a lack of creativity. Check out some of these great project ideas and follow us on social media for even more!



Poyen High School participated in Plant the Promise (above) so Spring flowers will remind them of the importance of living drug-free. Chapters like Little Rock Excel and Mena Middle School (left) spent time reading tobacco prevention books to elementary students and collecting tobacco-free pledges.

Many Chapters like Harrison Middle School and Fordyce High School (below) created educational and inspirational signs to place around their schools and throughout their communities.



# Upcoming Spring Projects

THE PROJECT PREVENT YOUTH COALITION PRESENTS

**DRAWING FOR A DIFFERENCE**

Arkansas students in grades K-3 can create artwork to help others REACH the truth about smoking, dipping or vaping.

**MY REASON TO WRITE**

Arkansas students in grades 4-6 can write an essay to REACH family and friends to help them quit tobacco or REACH the truth about e-cigarettes and vaping.

SUBMISSIONS ACCEPTED JANUARY 11 - TO - APRIL 9 2021

TO LEARN MORE, VISIT [PROJECTPREVENTAR.ORG](http://PROJECTPREVENTAR.ORG) AND FOLLOW US ON SOCIAL MEDIA @PROJECTPREVENTAR.

Each Spring, Project Prevent hosts My Reason to Write, an essay contest for grades 4-6. This year's theme follows along with our overall theme for the year: REACH. Students tackle the topic of how to REACH their friends and family with the truth about tobacco and nicotine.

We are excited to say we have also added a second project this year for grades K-3. Drawing for a Difference is an art contest that encourages students to once again REACH the truth about tobacco and nicotine through their artwork.

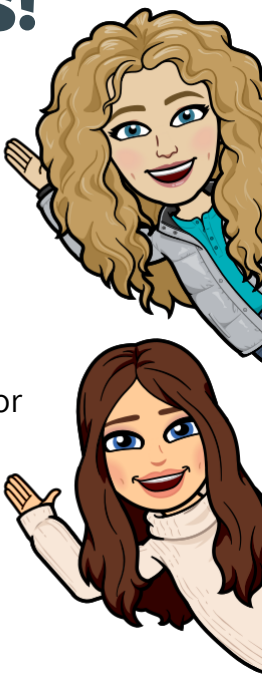
You can visit our website [ProjectPreventAR.org](http://ProjectPreventAR.org) for more information about rules and prizes!

## Contact Us!

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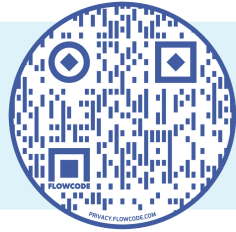


## Trivia Tuesday

Have you been a #TriviaTuesday Winner? Don't forget to join us every Tuesday on our Instagram story @ProjectPreventAR to test your knowledge about tobacco and nicotine. Every month we choose three winners who have consistently answered the questions correctly and mail them a prize! Don't miss out on the fun!

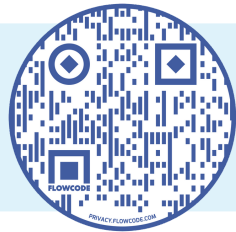
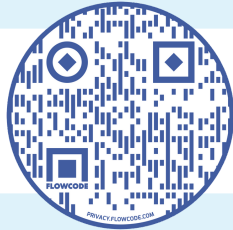


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# The Youth Leader

Project Prevent • Spring 2021

## Save the Date for Conferences!

We are so excited to announce the dates for the Youth Led Fact Fed Annual Conference and the Next Generation Summit! Both events will be held virtually, but live attendance is required. The Youth Led Fact Fed Annual Conference is for grades 7th-12th and will be held on November 3rd. The Next Generation Summit is for grades 4th-6th and will be on November 10th. Both events will be from 9AM-2PM. There is no cost to attend so mark your calendars today!

Each year, Project Prevent hosts conferences to educate youth about the benefits of living tobacco and nicotine free, and how they can help others do the same. Students will learn how to use their voices in their schools and communities by raising awareness and exposing the truth about the harmful effects of tobacco products. Interactive workshops will help spark ideas for chapter projects, and provide training for effective communication and presentation skills that students can use throughout the school year.

The theme for the upcoming conferences is "Changing Gears." There will be a focus on how nicotine affects the brain, as well as how students can change the way others think about tobacco use. Project Prevent Chapters are not only changing gears, they are changing lives!

For more information, visit our website and follow us on social media!





# Project Prevent Chapters At Work



(Above): Charleston High School students hosted a Smile Drive at their school to collect dental hygiene items and raise awareness about smokeless tobacco.



(Left): New members of Lavaca Middle School's Project Prevent chapter created yard signs that were placed around their campus to promote a smoke-free school.



(Left): The Mountain Home Junior High Cheer squad placed tobacco-free school signs around their school's campus.



(Above): Dardanelle Middle School students hosted a Smile Drive and received donations from a local dentist office.



(Above): Undirty Dozen members, Kirby High School's Project Prevent Chapter, Saydee and Lauryn recorded a radio ad for their local radio station.

(Right): Students from Fordyce High School wore blue on March 1st to celebrate A Day of Breathing which recognizes the dangers of secondhand smoke.



# Tobacco Prevention at the Ballpark

We are so excited to host not one, but TWO tobacco prevention days with Arkansas's minor league baseball teams! On May 11th, Project Prevent will host the annual School Day with the Arkansas Travelers in Little Rock. On June 6th, we will host a Family Day with the Northwest Arkansas Naturals in Springdale. We would love for our chapter members to share a fun day at the ballpark with us at either location. Both facilities are smoke-free, after Dickey-Stephens recently announced their new policy in partnership with Project Prevent. Contact us for more details or information about tickets!



May 11



June 6

## Spring Tour

After a year of going virtual, we are so excited to get on the road and visit some of our chapters! This semester we pitched the idea of a Spring Tour where we'd come to your school and pop up a tent outside for an hour of prizes, giveaways and tobacco education. There are several chapters that took us up on the offer and we can't wait to see you soon!

## Contact Us!

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# The Youth Leader

Project Prevent • Summer 2021

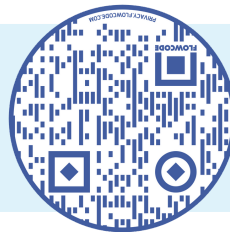
Thank you once again for an amazing year! Project Prevent continues to grow as more and more students get involved. We even reached more than 1,000 followers on Instagram! While this school year was very different than most, you all remained committed to living your lives free from tobacco and nicotine and encouraging others to do the same.

Each year, we are so impressed at the creativity of the Project Prevent Chapters. We may offer some suggestions for activities, and then you guys take an idea and run with it! So many of you hosted Smile Drives to collect dental hygiene products and raise awareness about the connection between oral health and tobacco use. These drives turned into collecting hundreds of items for your schools and communities. We have loved seeing all of the signs you've designed to educate your friends, and all of the pictures of you reading tobacco prevention books to younger students. You've created videos for Ready. Set. Record. and even recorded radio PSAs. We also had so much fun working alongside some of you while collecting vape-free pledges during our Spring Tour.

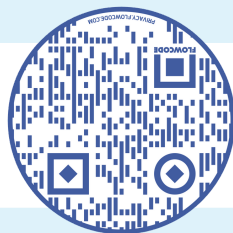
We can't wait to see what you are able to do next school year!

*-Laura & Stephanie*

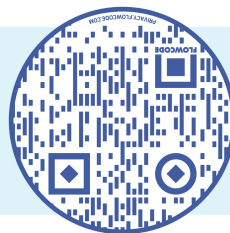
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# Stay Connected!





# Celebrating a Year of Chapters at Work!



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