



# CONFERENCE AGENDA

NOVEMBER 17, 2021

BENTON EVENT CENTER / VIRTUAL OPTION

## **8:00 REGISTRATION & BREAKFAST**

## **9:00 WELCOME & OPENING SESSION**

## **10:00 CHANGING GEARS: PREVENTION**

Marisha DiCarlo, PhD, MPH, Scott Allen and Jesus Apuya, MD; **Arkansas Children's**

*Learn how you can help change the social norms regarding tobacco and nicotine use in your school so that it becomes less socially accepted among your classmates and friend groups.*

## **11:00 CHANGING GEARS: EDUCATION**

Janea Snyder, PhD, CHES; **University of Arkansas at Little Rock**

*Learn how you can best communicate with other students and adults as well as local leaders and decision makers to "teach" them about the harmful effects of tobacco and nicotine.*

## **12:00 LUNCH**

## **12:30 CHANGING GEARS: LEADERSHIP**

Craig Wilson, JD, MPA; **Arkansas Center for Health Improvement**

*Learn how you can help change ideas about policies regarding tobacco and nicotine products, and help leaders make informed decisions that will affect your school or community.*

## **1:30 CLOSING SESSION & EVALUATION**