

# PROJECT PREVENT NEXT GENERATION SUMMIT: CHANGING GEARS



Wednesday, March 16, 2022  
10:00 AM – 1:00 PM  
Little Rock Zoo  
1 Zoo Dr, Little Rock, AR 72205

The Project Prevent Youth Coalition is proud to announce the 2022 Next Generation Summit! The theme is “Changing Gears” and the focus is to equip students in grades 4-6 with the necessary knowledge and the skills needed to help change the way others think about tobacco and nicotine.

Currently in Arkansas, 9.7% of high school students smoke cigarettes, which is more than double the national average of 4.6%. The number of kids now under 18 and alive in Arkansas who will ultimately die prematurely from smoking is around 69,000. Arkansas has a high rate of smokeless tobacco and e-cigarette use among youth as well (<https://www.tobaccofreekids.org/problem/toll-us/arkansas>).

Students who attend the Project Prevent Next Generation Summit will learn from health experts and engage in hands-on activities that build skills in leadership, advocacy and teamwork. Upon completion, students will have the ability to provide tobacco education and help change the social norms regarding tobacco and nicotine use in their schools and communities.

There is no cost to attend the Summit. Admission to the zoo, parking, lunch and snacks will be provided for students and chaperones. Please feel free to contact me with any questions and we hope to see you there!

To learn more, or to register, visit [projectpreventar.org/what-we-do/next-generation-summit.html](https://projectpreventar.org/what-we-do/next-generation-summit.html).

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