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The first ever Next Generation Summit was a huge success! Students in grades 4-6 gathered at the Little Rock Zoo on March 16th to learn more about the effects tobacco products have on animals and the environment.

Volunteers from across the state facilitated small group discussions as they walked through the zoo. There were six stations set up throughout the zoo that allowed the students to learn new facts about the animals and tobacco use. The students were able to better understand the effects of tobacco liter that contaminate soil and water, and tobacco smoke that can harm the animals. Each student left with a zoo buddy, equipped with a Project Prevent Next Generation t-shirt!

First Annual Next Generation Summit



Arkansas Children's Hospital 11 Children's Way, Slot 669 Little Rock, AR 72202

PREVENTION • EDUCAT

The Youth Leader

Project Prevent • Spring 2022

Ready. Set. Record. Film Festival

Congratulations to our 2022 Ready. Set. Record. Winners! This was a record-breaking year with 211 submissions! The Arkansas Cinema Society served as our judges this year and helped select our finalists. As always, the videos submitted used creative messaging and visuals to educate others on the harms of tobacco and nicotine. We were excited for our chapters that made it to the finals this year: Charleston High School, Russellville High School and Har-Ber High School! The film festival was held virtually and can still be viewed on our YouTube channel, Project Prevent Youth Coalition. We are already looking forward to seeing the talent that these students bring next year!



Spring Tour: Celebrating Clean Air

We are excited to celebrate clean air during our Spring Tour! Project Prevent chapters are signing up to host a fun day of music and games while pledging to live vape-free. This year we are asking students to tell us what is more important to them than vaping. We can't wait to see everyone this spring! These photos below are from Nemo Vista and Green Forest High Schools, the first of many stops this spring!



Join us at the Ballpark!

Kids Day with the Arkansas Travelers Tuesday, April 26 in Little Rock www.milb.com/arkansas/ community/school-days





Family Day with the Northwest Arkansas Naturals Sunday, May 1 in Springdale www.milb.com/northwestarkansas/tickets/promotions



Contact Us!

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