

This year's theme is **REACH!** You may choose from one of two options for your artwork:

REACH the Truth About Smoking, Dipping and Vaping

- 1 How does tobacco and nicotine affect the human body? Create artwork to show healthy and/or unhealthy lungs, heart, brain, etc.
- 2 How do tobacco products affect our planet? Create artwork to show clean and/or littered places like playgrounds, oceans, air, etc.

PROJECT GUIDELINES

Open to Arkansas students in grades K-3. Prizes will be awarded to first, second and third-place winners for each grade. The artwork should focus on the supplied theme topics. All artwork must be created by the students. The artwork should be on plain white paper, size 8.5 x 11 inches. Students may use pencil, ink, crayons, markers or paint. Entries that are graphic or violent in nature will not be eligible.

SELECTION CRITERIA

A third party will judge all artwork and the winners will be announced in May 2021. Judging will be based on the following criteria:

- Creativity
- Effectiveness/Accuracy of Message
- Ethics/Good Taste
- Quality of Art

HOW TO ENTER

Beginning January 11, 2021, students may submit their entries by mail to Arkansas Children's Hospital, Attn: Project Prevent, 1 Children's Way, Slot 669, Little Rock, AR 72202. All entries must be received by Friday, April 9, 2021 at 5 p.m.

PRIZES

Winners will be announced on the Project Prevent website and on social media in May 2021. The teacher or guardians of the winning students will be contacted as well, and the Project Prevent staff will make arrangements to deliver the prizes. Students will be awarded a certificate and the following prizes:

KINDERGARTEN

3rd Place: Deluxe Art Set
2nd Place: Digital Art Tablet
1st Place: Laptop Computer

FIRST GRADE

3rd Place: Deluxe Art Set
2nd Place: Digital Art Tablet
1st Place: Laptop Computer

SECOND GRADE

3rd Place: Deluxe Art Set
2nd Place: Digital Art Tablet
1st Place: Laptop Computer

THIRD GRADE

3rd Place: Deluxe Art Set
2nd Place: Digital Art Tablet
1st Place: Laptop Computer

ALL ENTRIES MUST INCLUDE STUDENT'S NAME, GRADE, SCHOOL AND TEACHER

TO LEARN MORE ABOUT DRAWING FOR A DIFFERENCE AND MY REASON TO WRITE, VISIT PROJECTPREVENTAR.ORG

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