

The Youth Leader

Project Prevent • Winter 2020 Newsletter • Vol 2 Issue 2

2020 Ready. Set. Record. Finalists Announced

Congratulations to this year's Ready. Set. Record. finalists! We had hundreds of incredible students submit entries and the talent displayed was amazing. We wish we could award them all!

The theme for this year's project was "We Speak." The idea was to give students the opportunity to speak out on things they are passionate about and create videos that are meaningful to them. Each 30-second video had the overall goal of showing how students choose to live tobacco and nicotine free and educate other about the harmful effects of tobacco and nicotine products.

Students that are recognized as finalists will be awarded at our annual film festival this month. The film festival will take place on February 19, 2020 from 10 AM to 12 Noon at the Ron Robinson Theater in downtown Little Rock. Students will be awarded in several categories, as well as have the opportunity to hear from a guest speaker and video expert about how television commercials are produced from start to finish.

We can't wait to see you all there! And again, congratulations to everyone who submitted a Ready. Set. Record. video this year! RSVP for the film festival at <https://bit.ly/380CFpA>.

Finalists:

Batesville Junior High School, The Gift
Carlisle High School, Vape Patrol
Cave City High School, Cooper's Troopers
Cave City High School, Petrified!
Charleston High School, Brett and Brayden
Cross County High School, Straight Factz
Don Tyson School on Innovation, The Preventee's
Har-Ber High School, Team 1
Har-Ber High School, Team 2
Hot Springs High School, Hot Springs EAST
Lakeside High School, James and Aidan
McClellan High School, PP Lions
Nettleton High School, 1st Period EAST
Pulaski Academy, Think About the Price
Springdale District Television, SDTV_Dane



Wrapped and Ready to Roll

By now you've probably seen us cruising around in our updated ride, or at least seen us posting about it on social media! Over the winter break, the Flex got a new wrap job and is now the ultimate Project Prevent wagon. We've made a few stops around the state, but hopefully we can make a stop at a school near you in the coming year. Look for us on the road!



Chapter Shoutouts

Mountain Home Junior High School -

Keith Newsom, chapter advisor at MHJH is paving the way for his students. The theme for their chapter this year is "Create Value," and he wants to focus on allowing students to be a part of something that is valuable to them and also to create a sense of value within themselves. We can't wait to see all that Keith and his students have planned for this semester!

Acorn High School -

The girl's basketball team ran out in their Project Prevent shirts at one of their games to raise awareness about the harms of tobacco and nicotine. They also volunteer at a local after-school program to encourage younger students to live healthy lives and to be a role model for the younger generations. Keep up the great work, we are excited for this new semester full of creative ideas!



New Website Launched

We have exciting news to share! After many months of planning and preparation we are happy to announce Project Prevent's brand new website. The new website has a fresh, updated feel and better represents Project Prevent and the work students are doing all around the state in tobacco and nicotine prevention.

Chapters will now be able to report their activities, see an updated map of chapters in the state, view pictures, stay up-to-date on events such as My Reason to Write and Ready. Set. Record. as well as current events and news articles. New chapters can also register online. We hope you get the chance to check it out and love it as much as we do. Find us at <https://projectpreventar.org/>.



Follow us on Instagram and Facebook @ProjectPreventAR to see more shoutouts every Thursday as we share the #FacesOfProjectPrevent.