

The Youth Leader

Project Prevent • Fall 2019 Newsletter • Vol 2 Issue 1

Youth Led. Fact Fed. Annual Conference 2019

The 2019 Youth Led. Fact Fed. Annual Conference was a huge success! This year's theme was, "We Speak." The focus was to help students understand how to speak out on things they are passionate about, like tobacco and nicotine prevention in their schools and communities.

Students were able to attend hands-on workshops centered around Project Prevent's three pillars: Prevention, Education and Leadership.

A special thank you goes out to all of our volunteers! It wouldn't have been such a success without your help. We had 316 students attend this year's conference and with advisers and volunteers, the total number in attendance was 384. It's a huge jump from last year and we are so excited!

We hope the students were able to walk away with valuable information and we look forward to seeing you all again next year!



Chapter Shoutouts

- eStem East Village Junior High School in Little Rock created a Project Prevent banner for the 2019 Red Ribbon Rally.
- Beryl Henry Elementary School in Hope placed tobacco-free yard signs around their school's campus.
- Arkansas High School in Texarkana created a bulletin board at their school to educate their peers about smoking and vaping.
- Green Forest High School changed their infraction policy regarding tobacco. Students caught with the product will now receive counseling with the school nurse.
- Mountain Home Junior High School created a poster at their school to record the number of vaping related deaths in the U.S.
- Brandon House Cultural & Performing Arts Center in Little Rock created a music video and performed a step routine at the 2019 Youth Led. Fact Fed. Annual Conference.

Follow us on Instagram and Facebook @ProjectPreventAR to see more shoutouts every Thursday as we share the #FacesOfProjectPrevent.

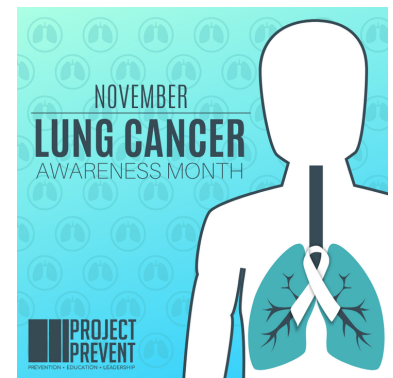
#MONDAYMEME

#TRIVIATUESDAY

WHOA, WAIT, VAPE?

#FACESOFPROJECTPREVENT

#FOLLOWFRIDAY



Just a reminder, above is a picture of our weekly posting schedule for Facebook and Instagram. Be sure and follow along @ProjectPreventAR for some useful information about tobacco and nicotine and keep up with what our chapters are doing around the state. (You might see yourself!)

Speaking of Instagram, we reached 500 followers! We're now up to more than 580 actually! Thanks for helping us reach this goal. Now to get to 1,000...

November is Lung Cancer Awareness Month. We will be sharing information about lung cancer on our pages and encourage you to do the same. You can find resources at lungcancerawarenessmonth.org.

New Logo Celebration

As you've all hopefully noticed by now, we have a new logo! This summer, Project Prevent got a little face-lift in order to better reach our target audience, teens and young adults like you!

The three colored bars in the logo represent the three pillars of Project Prevent: Prevention, Education and Leadership. Our hope is that the students involved with Project Prevent start this new school year with fresh ideas and creative ways to educate their friends and their community members about tobacco and nicotine. We can't wait to see the work you do!



REMINDER! READY. SET. RECORD. 2019!

For more than 15 years, students in grades 8-12 have used video, acting and editing skills to demonstrate their ability to effectively and creatively teach others about the harmful effects of tobacco and nicotine, and you can make a difference too!



Submissions Accepted
SEPTEMBER 9, 2019 -
DECEMBER 15, 2019



Laura Taylor, TaylorLB@archildrens.org
Stephanie Bell, BellSM@archildrens.org

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2020 Ready. Set. Record. Finalists Announced

Congratulations to this year's Ready. Set. Record. finalists! We had hundreds of incredible students submit entries and the talent displayed was amazing. We wish we could award them all!

The theme for this year's project was "We Speak." The idea was to give students the opportunity to speak out on things they are passionate about and create videos that are meaningful to them. Each 30-second video had the overall goal of showing how students choose to live tobacco and nicotine free and educate other about the harmful effects of tobacco and nicotine products.

Students that are recognized as finalists will be awarded at our annual film festival this month. The film festival will take place on February 19, 2020 from 10 AM to 12 Noon at the Ron Robinson Theater in downtown Little Rock. Students will be awarded in several categories, as well as have the opportunity to hear from a guest speaker and video expert about how television commercials are produced from start to finish.

We can't wait to see you all there! And again, congratulations to everyone who submitted a Ready. Set. Record. video this year! RSVP for the film festival at <https://bit.ly/380CFpA>.

Finalists:

Batesville Junior High School, The Gift
Carlisle High School, Vape Patrol
Cave City High School, Cooper's Troopers
Cave City High School, Petrified!
Charleston High School, Brett and Brayden
Cross County High School, Straight Factz
Don Tyson School on Innovation, The Preventee's
Har-Ber High School, Team 1
Har-Ber High School, Team 2
Hot Springs High School, Hot Springs EAST
Lakeside High School, James and Aidan
McClellan High School, PP Lions
Nettleton High School, 1st Period EAST
Pulaski Academy, Think About the Price
Springdale District Television, SDTV_Dane



Wrapped and Ready to Roll

By now you've probably seen us cruising around in our updated ride, or at least seen us posting about it on social media! Over the winter break, the Flex got a new wrap job and is now the ultimate Project Prevent wagon. We've made a few stops around the state, but hopefully we can make a stop at a school near you in the coming year. Look for us on the road!



Chapter Shoutouts

Mountain Home Junior High School -

Keith Newsom, chapter advisor at MHJH is paving the way for his students. The theme for their chapter this year is "Create Value," and he wants to focus on allowing students to be a part of something that is valuable to them and also to create a sense of value within themselves. We can't wait to see all that Keith and his students have planned for this semester!

Acorn High School -

The girl's basketball team ran out in their Project Prevent shirts at one of their games to raise awareness about the harms of tobacco and nicotine. They also volunteer at a local after-school program to encourage younger students to live healthy lives and to be a role model for the younger generations. Keep up the great work, we are excited for this new semester full of creative ideas!



New Website Launched

We have exciting news to share! After many months of planning and preparation we are happy to announce Project Prevent's brand new website. The new website has a fresh, updated feel and better represents Project Prevent and the work students are doing all around the state in tobacco and nicotine prevention.

Chapters will now be able to report their activities, see an updated map of chapters in the state, view pictures, stay up-to-date on events such as My Reason to Write and Ready. Set. Record. as well as current events and news articles. New chapters can also register online. We hope you get the chance to check it out and love it as much as we do. Find us at <https://projectpreventar.org/>.



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2020 Ready. Set. Record. Film Festival

We wrapped up this year's Ready. Set. Record. with the 2020 Film Festival! The film festival took place on February 19th at the Ron Robinson Theater in Little Rock. We had a great turnout from students, teachers and community partners and hope you all had as much fun as we did!

We love having the opportunity to showcase students' work and all of the videos submitted this year were incredible! We would like to once again thank everyone who submitted a video and all of you that attended the festival. There were over 400 students that entered videos this year! And we're already looking forward to seeing the creativity you bring next year. Congratulations to this year's winners! You can find the list of winners as well as their videos shared on our Facebook page @ProjectPreventAR.

This event wouldn't have gone as smoothly without the help of our volunteers, so thank you! A special thank you goes to our incredible hosts, Shashite Mummadi and Harlem Taylor from LISA Academy! They were awesome and really brought the energy to the stage. Students enjoyed popcorn and drinks during the show and had fun with the photo booth and Snapchat filters. You can check out the rest of the photos from the day on our Facebook page.



Chapter Shoutouts

- Valley View High School created Valentine's stickers that were placed on lockers around the school to remind students not to use tobacco and nicotine.
- Emma Mitchell from Calico Rock wrote an article about tobacco and nicotine, specifically around the vaping epidemic, that was published in her local newspaper.
- Hamburg Middle School placed tobacco-free campus signs around their school grounds.
- Brandon House Cultural & Performing Arts Center in Little Rock received the most creative chapter award at the Heal A Heart Recognition Luncheon.
- Hot Springs Junior Academy received the Young Advocates award at the Heal A Heart Recognition Luncheon.
- JA Fair received the Spirited Award at the Heal A Heart Recognition Luncheon.

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WE SPEAK!

FUN, STRENGTH, HOPE, JOY, FAMILY, HAPPINESS, FUTURE, HEALTH, KNOWLEDGE, FRIENDSHIP, ADVENTURE

My Reason to Write.
POEM • ESSAY • LYRICS
Describe the ways you can live tobacco- and nicotine-free.
Make your voice heard loud and clear. Challenge friends to join the conversation!
What inspires you to be nicotine- and tobacco-free? Share your words of power.

Entries must be submitted by mail, email, or to the website by 5 p.m. on Friday, April 10, 2020 to the following:
Mail: Laura Taylor
Arkansas Children's Hospital
1 Children's Way, Slot 669
Little Rock, AR 72202
Email: taylorlb@archchildrens.org
Website: projectpreventar.org

HOW TO ENTER
Beginning January 6, 2020, students may submit their entries at projectpreventar.org. Entries must be received before Friday, April 10, at 5 p.m. Learn more at projectpreventar.org.

ESSAY ENTRIES
Grades 2-3: 200-300 Words
Grades 4-6: 300-400 Words
Grades 7-8: 450-750 Words
1st, 2nd & 3rd Place Awards

LYRICS/POETRY ENTRIES
Grades 2-3: 100-150 Words (two verses & a chorus/bridge)
Grades 4-6: 100-150 Words (two verses & a chorus/bridge)
Grades 7-8: 100-150 Words (two verses & a chorus/bridge)
1st, 2nd & 3rd Place Awards

Facebook.com/ProjectPreventAR Instagram @ProjectPreventAR AR Arkansas Children's Hospital HOSPITAL - REGIONAL - PEDIATRIC Your Voice Matters

My Reason to Write is OPEN NOW for grades 2-8. Visit our website www.projectpreventar.org for more information or to submit an entry! Deadline is April 10th at 5 PM.

"My Vaping Mistake" Series

During the month of March, we shared a video series on our social media pages. The series titled, "My Vaping Mistake," from The Real Cost, features teenagers sharing their stories of how vaping has affected their lives. The four-part video series focuses on different topics: mental health, sports, relationships and the future in general.

You can still find these videos on both our Facebook and Instagram pages @ProjectPreventAR and on our YouTube channel. These are great resources and powerful stories that may be helpful to share with anyone you think is vaping.



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Project Prevent • Summer 2020 Newsletter • Vol 2 Issue 4

Thank You for an Awesome Year!

We cannot thank you enough for all of your hard work in tobacco and nicotine prevention this year! We truly believe the education that you are providing to your classmates and community members is making a difference! With more young people finding ways to end their nicotine addiction, and even more making the decision to never start, your encouragement and enthusiasm has helped them make these important life decisions. Way to go!!

We welcomed 31 new Project Prevent Chapters this year, while 33 Chapters finished their second year, and 14 finished their third - wow! A total of 78 groups of students all over the state of Arkansas are working to reduce tobacco and nicotine use and help save lives in the process. We can't wait to see what you do next year! In the meantime, stay connected with us through Facebook, Instagram and our website. Have a great summer and we'll see you next school year!

2020 My Reason to Write Winners

2ND-3RD
GRADE ESSAY

1st Place:

Kezie Wolford
Melbourne Elementary

2nd Place:

Morgan Summers
Greenbrier Westside
Elementary

3rd Place:

Brodey Dobyns
Melbourne Elementary

4TH-6TH
GRADE ESSAY

1st Place:

Nash Farmer
Heber Springs
Middle School

2nd Place:

Levi Larue
Heber Springs
Middle School

3rd Place:

Rylee Hensley
Genoa Central

4TH-6TH
GRADE POEM

1st Place:

Molly Lucy
Batesville Junior
High School

2nd Place:

Joben Wagner
Lavaca Middle School

3rd Place:

Bailee Forbis
Lavaca Middle School

7TH-8TH
GRADE ESSAY

1st Place:

Skylar Johnson
Atkins Middle School

2nd Place:

Zari Wooten
Harrison Middle School

3rd Place:

Charisma Edwards
Harrison Middle School

7TH-8TH
GRADE POEM

1st Place:

Anessa Marshall
Harrison Middle School

2nd Place:

Lily Coffey
Harrison Middle School

3rd Place:

Isaiah Wallis
Harrison Middle School

Congratulations!

Congratulations to our 2020 My Reason to Write winners and thank you to everyone who submitted an entry! My Reason to Write happens every year and students in grades 2nd-8th have the unique opportunity to submit a short poem, essay or song lyrics showcasing why they choose to live a tobacco- and nicotine-free life. Prizes are awarded in several categories. Congrats again to all of our winners and we hope to hear from you all again next year!

Keeping Our Lungs Clean During Quarantine



As we wrap up the year a little differently than expected, many of our awesome Project Prevent students are still showing support from home. We love seeing all of these smiling faces wearing their Project Prevent shirts as they carry on daily activities around the state. We hope that you all are staying safe and healthy, and we look forward to seeing your creativity again next year! To see more #FacesOfProjectPrevent, follow us on Facebook and Instagram @ProjectPreventAR! Continue to tag us in any Project Prevent photos you share, we love them!

You Can Start a Project Prevent Chapter!

With 78 Chapters around the state, chances are there is already a Project Prevent Chapter in your town. If not, you can get one started! Simply apply on our website at ProjectPreventAR.org by clicking "Get Involved" and "Register Chapter." All you need is a minimum of five members and an adult to agree to act as your Chapter Advisor.

The Project Prevent Youth Coalition also provides a limited amount of funding for activities, as well as a stipend for the Chapter Advisor. Priority will be given to the counties with the highest tobacco use. To apply for funding, contact Laura Taylor at TaylorLB@archildrens.org.

