

The Youth Leader

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Ready. Set. Record.

The Ready. Set. Record. Film Festival took place on February 20th at the Ron Robinson Theater in downtown Little Rock as students showcased their creativity and talent through videos on the big screen.

Each year, students around the state can enter the film festival by creating a 30 second PSA video about the harmful effects of tobacco and nicotine. Students are awarded in several categories including best editing, best special effects and best actor/actress.

A total of 152 videos were submitted by 405 students. Several of those went on to become finalists that were then awarded at the film festival. The event was hosted by the University of Arkansas cheer coach and tobacco prevention activist, Shawn Burns.

Thank you to all of the volunteers who helped, we couldn't have done it without you! To the students who submitted videos, the work you are doing to prevent youth tobacco use is not going unnoticed. Thank you for participating!

You can watch all of the winning videos on our Facebook page @SOS Project Prevent.



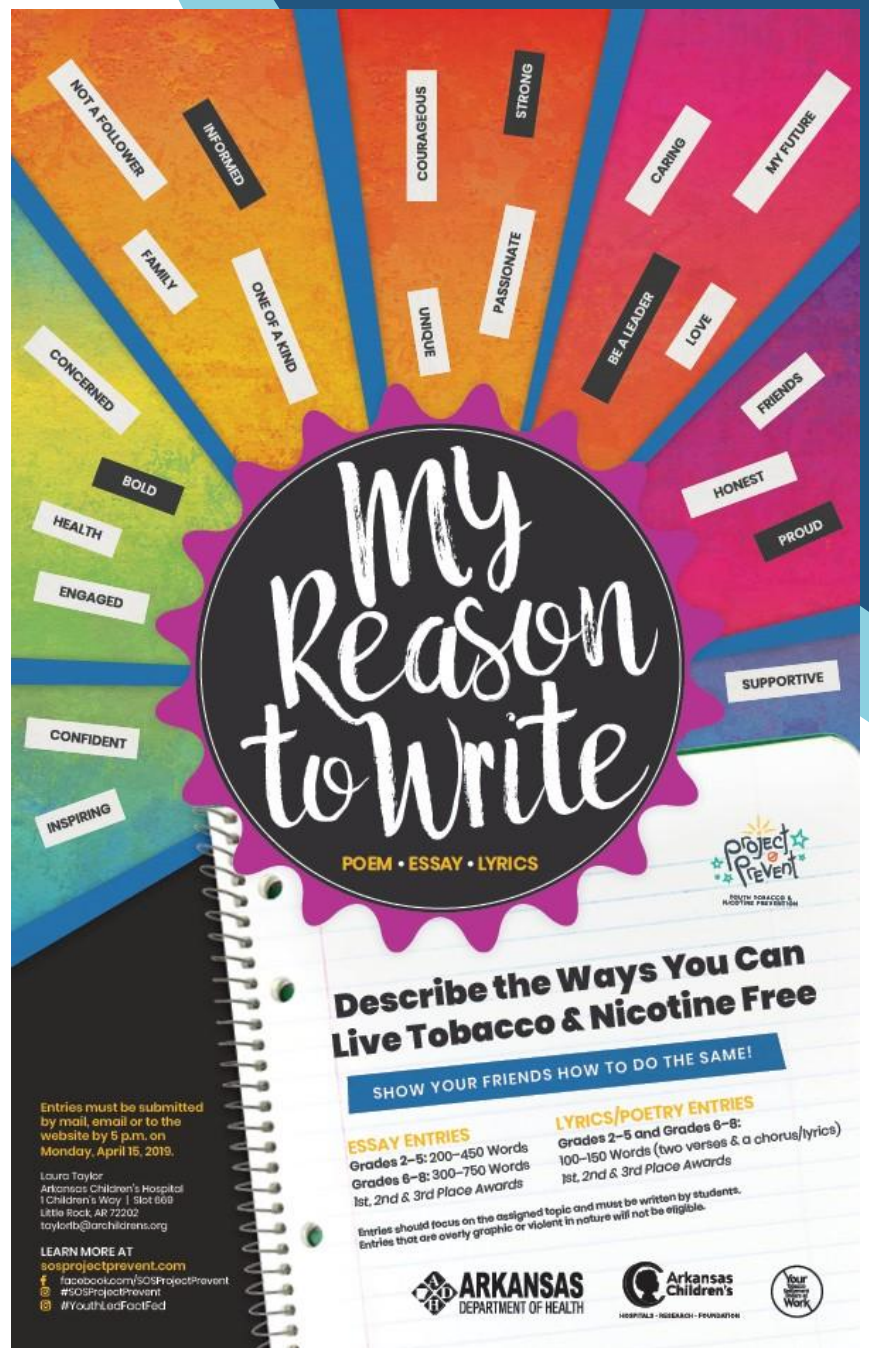
Fast Facts

1. Smoking can cause wrinkles and grayish skin.
2. Smoking changes your body chemistry and may lead to acne or even blood clots.
3. Cadmium is found in batteries AND cigarette smoke.



PPYC Chapter Highlights

- Mtn. Home Junior High educated community members about the harmful effects of smokeless tobacco at a local rodeo event.
- Hamburg Middle School provided information to parents on the dangers of vaping/JUUL use at a Family Fun Night.
- Cross County High School created smokeless tobacco displays and placed them around town for Through with Chew Week.
- Berryville High School hosted an art contest for elementary students called "Tobacco is a Monster."
- Ashdown High School contacted a local doctor to present to the student body on the dangers of e-cigarettes.
- Mineral Springs High School sponsored a Father-Daughter Dance and shared tobacco facts.
- Bigelow High School provided tobacco prevention presentations to 5th and 6th grades.



PROJECT PREVENT ACTIVISM AWARDS

It's time for this year's Project Prevent Activism Awards! If you are a current member of a PPYC chapter then you are eligible to receive this award.

All you have to do is submit a short essay (750 words or less) or a 3-5 minute video describing your thoughts on tobacco and nicotine and its impact on your community. Include your experience as a member of Project Prevent and what you have gained.

The deadline to submit your application by mail or email is April 17th! Contact Laura at taylorlb@archchildrens.org for more information.

Gold, silver and bronze awards will be announced during the May PPYC Statewide meeting on May 1, 2019.

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Project Prevent
Youth Coalition

Laura Taylor, Statewide Coordinator
(501) 364-3883
taylorlb@archchildrens.org
www.sosprojectprevent.com