

PROJECT PREVENT NEXT GENERATION YOUTH SUMMIT 2023

Monday, March 13, 2023

9:30 AM – 1:00 PM

Ron Robinson Theater and Museum of Discovery

Downtown Little Rock

The Project Prevent Youth Coalition is proud to announce the 2023 Next Generation Summit! The theme is *be an influencer* and the focus is to equip students in grades 4-6 with the necessary knowledge and skills needed to help change the way others think about tobacco and nicotine.

Currently in Arkansas, 9.7% of high school students smoke cigarettes, which is more than double the national average of 4.6%. The number of kids now under 18 and alive in Arkansas who will ultimately die prematurely from smoking is around 69,000. Arkansas has a high rate of smokeless tobacco and e-cigarette use among youth as well (<https://www.tobaccofreekids.org/problem/toll-us/arkansas>).

Students who attend the Project Prevent Next Generation Summit will learn from health experts and engage in hands-on activities that build skills in leadership, advocacy and teamwork. Upon completion, students will have the ability to provide tobacco education and help change the social norms regarding tobacco and nicotine use in their schools and communities.

IMPORTANT NOTICE:

There is no cost to attend the Summit. Admission to the museum, parking, lunch and snacks will be provided for students and chaperones. However, we can only accommodate 100 students. At this time, we are asking that schools only register 10 students and place any remaining students on our waiting list. Our staff will notify you no later than February 15th if more spots are available. We apologize for the inconvenience.

To learn more, or to register, visit projectpreventar.org/what-we-do/next-generation-summit.html. Please contact me with any questions and we hope to see you there!

Laura Taylor

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influencer

